

Official launch of the 2nd European Startup Prize for Mobility with CECRA as partner

As of today, European sustainable mobility startups can apply to become the European champions of tomorrow



**European
Startup
Prize** for mobility

Supporting Future European Champions of
Sustainable Mobility



Paris, 13 December, 2018 - After the success of the first edition last year, the adventure of the European Startup Prize for mobility will continue in 2019, co-founded by BCG and Via ID, with the participation of several other stakeholders among which CECRA, Groupe ADP, RATP, GRDF, Europcar Mobility Group, Grimaldi Studio, and with the support of Karima Delli, President of the Transport and Tourism Committee of the European Parliament.

Applications for this second edition of the European Startup Prize for Mobility are now open via the website <https://startupprize.eu/> until 21 January next year.

This announcement came as part of the opening event held on Thursday 13 December at the Ministry of Ecological Transition and Solidarity in Paris. The event was attended by more than 300 people from the European world of mobility. Applications are free and are open to all startups in the mobility and transport sector within the European Union wishing to develop on a European level.

Strongly supported by CECRA, the European Startup Prize for Mobility aims to promote European technology startups to envision and develop innovative solutions in the field of sustainable mobility. In the long run, the objective of the prize is to help the most innovative startups to develop on the European market.

CECRA and its network of members, the independent repairers and the dealers actively participate in the search for startups and encourage local actions.

“This prize will enable the emergence of a European mobility ecosystem and CECRA sees in this partnership an opportunity to underpin a connected-mobility market as open and competitive as possible » explained Jean-Charles Herrenschmidt, president of CECRA.

The awarding of prizes will take place at the European Parliament on April 11, 2019.

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CECRA, established in 1983, is the European federation bringing together national professional associations, which represent the interests of motor trade and repair businesses and European Dealer Councils. CECRA represents on a European scale 336,720 motor trade and repair businesses. Together they employ 2.9 million people.

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