

Press Release

The voice of European vehicle dealers and repairers

CECRA Priorities Towards the European Elections 2019

MANIFESTO for an innovative and future proof mobility

Brussels, 01/04/2019

Automotive dealers and repairers raise their voice in view of the European election 2019

Today, CECRA has published the manifesto of European motor vehicle dealers and repairers for an innovative and future-proof mobility in view of the upcoming European elections.

The document is a summary of what the next European Commission's priorities should be according to the European automotive retail and repair industry.

CECRA has identified four main areas which the future European legislator should focus on:

- 1. Set a regulatory level playing field for the motor vehicle retail and repair SMEs to compete in the mobility ecosystem of tomorrow!
 - Ensure they have a fair access to in-vehicle data and resources, so that they can remain the trusted service interface of consumers also when the car evolves and becomes more complex.
- 2. Establish a fair balance between all different players in the automotive value chain! (Re-) Introduce some checks and balances in the motor vehicle distribution contract would render motor vehicle dealers less dependent from the vehicle manufacturer and would stop some unfair trading practices that are quite widespread within the automotive distribution industry and generate harm for the European consumers.
- 3. Defend the EU acquis of a strong consumer and personal data protection while avoiding the creation of unneeded burden for SMEs!
 - Making sure that the European citizens keep the same high level of consumer and data protection also in the digital world, should not come at the cost of an unreasonable increase of the regulatory burden, which would inevitably penalize SMEs against big corporations.
- 4. Fight against fraudsters and restore the European consumers' trust towards the used car market!

Introduce EU-wide technical and legislative measures to tackle odometer and other sorts of frauds for both new and used motor vehicle.

In the weeks ahead of the European elections, CECRA, along with the whole community of European motor vehicle dealers and repairers, will turn these above-mentioned topics into their own mantra. Several targeted actions will be planned, both in Brussels and in the different EU capitals, to raise the candidates awareness about what are main issue that concern the industry operators today.

CECRA's president, Jean-Charles Herrenschmidt: "The 336,720 automotive dealers and repairers that CECRA represents, are an essential element of the European society. In direct contact with the consumers, not only do they sell, maintain and repair cars, trucks, vans and motorcycles, but they also play a key role in protecting the environment and are in the front line of road safety.

The purpose of this policy manifesto is to highlight to Europe's present and future political leaders as well as key policy makers the importance and the needs of our industry, which is going to play a crucial role for the achievement of some unmissable goals of the EU in the next 5 years: the reduction of CO2 emissions, the reduction of congestion, and the acceleration of economic growth"

Full-text CECRA Manifesto

The EU Retail Automobile Industry SMEs that CECRA represents:

- ... are the Automotive Sector's interface with the Consumer for vehicle sales and repairs
- ... are local businesses employing 2.9 million people in cities and towns across the EU
- ... help to collect Billions in Motor Related Taxation annually on behalf of Member States
- ... works to serve the needs of 260 Million vehicle owners
- ... works to keep 260 Million vehicles on EU roads safer and environmentally cleaner

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CECRA, established in 1983, is the European federation bringing together national professional associations, which represent the interests of motor trade and repair businesses and European Dealer Councils. CECRA represents on a European scale 336,720 motor trade and repair businesses. Together they employ 2.9 million people.