

Press Release

Brussels, 29 September 2025



CECRA and AME join forces to represent the automotive and mobility services in Brussels

At its General Assembly held on 24 September in Budapest, CECRA (European Council for Motor Trades and Repairs) approves the launch of a merger process with Automotive Mobility Europe (AME), a European association founded in 2025 by eight national associations representing the automotive services sector in Europe. CECRA is an integral part of the heritage of automotive services. The goal of the new association - AME - will be to engage in high-level dialogue with European decision-makers and other stakeholders in the sector, including manufacturers, suppliers, consumer associations, and environmental organizations.

This decision marks a significant milestone in the effort to unite and strengthen the voice of the European automotive trade and repair sector, and of the mobility ecosystem more broadly. The strategic integration aims to enhance representation, advocacy, and effectiveness at the European level, ensuring a stronger, more cohesive industry presence.

AME, co-chaired by Xavier Horent (MOBILIANS - France) and Jürgen Hasler (ZDK - Germany), together with CECRA President Peter Daeninck, supported by the CECRA Board, stated that this merger represents a significant step forward in shaping the future of the European automotive trade, repair, and mobility landscape.

For more information

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