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Europe is indeed the right playground!

The European mobility playground is a reality

Nearly 500 start-ups from all over Europe responded to the call for applications and 10 of them were selected to participate in a tour of the biggest European tech events during which they will meet investors, partners and potential future clients.

The following start-ups were awarded Thursday 22nd in Brussels during a pitch session open to the press

1. cocolis.fr
2. [Maas GLOBAL](http://MaasGLOBAL.com)
3. [klaxit](http://klaxit.com)
4. [CARGONEXX](http://CARGONEXX.com)

“Cecra has endorsed the European Start-up prize to support concrete innovations in the area of new mobility systems. We are convinced that in order to create new mobility services, close collaboration between all stakeholders in this ecosystem is necessary” said Jean-Charles Herrenschmidt, President of CECRA.

The 50 best mobility start-ups have 3 main drivers: being a mobility game changer and having a social and environmental impact. The main topic addressed is “urban mobility”, they want to make mobility easier and seamless for people, offering “MaaS” (Mobility as a Service) solutions, “Multimodality” solutions and “connected” ones.

“Green Mobility”, and “new energies” are also the most popular topics addressed by them. Equal access to data was also mentioned as it is essential to develop new innovative services.

CECRA is pleading for equal access to vehicle-generated data for the European automotive dealers and repairers and this for the benefit of the consumer.

No later than Monday, the Transport and Tourism (TRAN) Committee of the European Parliament called the European Commission to publish a legislative proposal by the end of this year on this matter.

In addition, the Committee suggests that access and storage of in-vehicle data for third parties, which should be fair, timely and unrestricted in order to protect consumer rights, promote innovation and ensure fair, non-discriminatory competition on this market in respect of the principle of technological neutrality.

The principle of fairness and equity will foster cross-enterprise innovation and will breed a fabric of trust between partners, a significant advantage for the extended ecosystem. And not least of all it will improve the quality and the affordability of vehicle-related services for all the European consumers.

Innovation is the key to success to any business and CECRA is pleased to make the know-how of its network of dealers and independent repairers available to European start-uppers.

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CECRA, established in 1983, is the European federation bringing together national professional associations, which represent the interests of motor trade and repair businesses and European Dealer Councils. CECRA represents on a European scale 336,720 motor trade and repair businesses. Together they employ 2.9 million people.