

European Council for Motor Trades and Repairs
Conseil européen du Commerce et de la Réparation Automobiles
Europäischer Verband des Kraftfahrzeuggewerbes



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The European Council for Motor Trades and Repairs (CECRA) organised yesterday its 3rd European Truck Dealers Day.

Two major disruptions for the sector we identified:

- Big data, or the thorny issue of the access to in-vehicle data;
- Automation, or the future of the automated transport in Europe.

Due to the major changes in technology and customer needs, the truck dealer's business model need to be reshaped.

New Commercial and Industrial Vehicles' Chair of CECRA Gianandrea Ferrajoli said "*In the years to come there will hardly be a place on the market for the ones who have not moved fast enough*".

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CECRA, established in 1983, is the European federation bringing together national professional associations, which represent the interests of motor trade and repair businesses and European Dealer Councils. CECRA represents on a European scale 336,720 motor trade and repair businesses. Together they employ 2.9 million people.