

Who are “Goodwill Members”?

In order to accomplish its policy objectives, CECRA is continually looking for new partners who would like to cooperate on a specific project or on a fixed-term basis.

If your company has a strong interest in the automotive sector, it can join CECRA as a so-called “Goodwill Member” - a win-win partnership based on a tailor-made approach.

As each company has its own needs and objectives, CECRA offers prospective Goodwill Members three different types of membership: Gold, Silver and Bronze. The benefits of each type of membership are listed in the next part of this brochure.

In addition to our Gold, Silver and Bronze packages, we welcome any additional suggestions you might have in order to further personalise your membership at CECRA. Feel free to contact us to discuss your ideas for the best possible cooperation between your company and CECRA!

About Us

The European Council for Motor Trades and Repairs (CECRA) is the European federation of professional associations representing the interests of automotive dealers and repairers.

Through its members – national motor trade associations and European Dealer Councils – CECRA represents the interests of approximately 380,000 automotive businesses, including some 120,000 authorised dealers and 260,000 independent repairers all over Europe and beyond. Together they employ around 2.8 million people.

In the automotive retail sector, CECRA acts as a consultative body for its members and represents the industry vis-à-vis other European automotive associations, the European Commission, the European Parliament and other EU institutions.

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Goodwill Members



Gold

In addition to all the advantages of being a Silver Goodwill Member, Gold membership offers you the possibility to:

- Receive specific information addressed to CECRA's members
- Attend CECRA's General Assembly, where you can present your company and your products.¹
- Attend CECRA's Annual Dinner as a special guest and use the occasion for advertising purposes. Keynote speakers address this event - in the past CECRA welcomed EU Commissioners, High level European representatives and leaders of the automotive industry.
- Use CECRA's website to insert your logo/ advertising banner with a link to your respective company or organisation.
- Have your articles published on a regular basis in CECRA's newsletter, provided their content is relevant and interesting.
- Have your company's logo published on CECRA's invitation and programme for events such as the European Car Dealers Day.

Silver

In addition to all the advantages of being a Bronze Goodwill Member, Silver membership offers you the possibility to:

- Attend CECRA's General Assembly.
- Attend CECRA's Annual Dinner, which is generally organised on the evening before the General Assembly, as a participant subject to the regular fee.
- Be introduced with a company profile in CECRA's newsletter and publish one article each semester.
- On the invitation of the respective chairman, Silver Goodwill Members may also attend the meetings of the following divisions and working groups:
 - ⇒ European Car Dealers (ECD) Division
 - ⇒ Commercial and Industrial Vehicles (CIV) Division
 - ⇒ Independent Repairers Division
 - ⇒ Services and Environment Working Group
 - ⇒ Legal and Taxation Working Group

Bronze

As a Bronze Goodwill Member, you will be able to:

- Receive CECRA's newsletters, in which your company will be introduced to our members.
- Sponsor other events organised by CECRA, such as congresses, workshops, press conferences, by making a separate contribution. CECRA has organised a number of events attended by EU Commissioners, Members of the European Parliament, representatives of the automotive industry and numerous other automotive sector stakeholders.
- CECRA is a member of several EU high level groups dealing with both political and technical issues – CARS2020, MVEG, CEN, SERMI. During the meetings of these various groups, CECRA will try to refer to the studies, statistics, and activities of its Goodwill Members whenever relevant.

¹ On the chairman's invitation.

Please consult the secretariat for information.